

Graphic Designer

A Graphics Designer assists the GBC SPT to further its efforts through innovative, effective and engaging graphical contents to aid its campaigns and efforts.

Role & Responsibilities

1. Create graphic design for web and print, including websites, e-mails, online banners, brand & product illustrations, logos, pamphlets, brochures, event support material, print and online advertising formats, signage, direct mailers, etc.
2. Build and maintain a consistent brand image through creative conceptualising design, layout and illustration for a variety of traditional, online and mobile media.
3. Understand briefs and translate concepts into creative, innovative visuals.
4. Oversee projects beginning to the end and ensure timely delivery.
5. Work collaboratively and cohesively with the creative team (copywriters, video producers, web designers and others).
6. Participate in developing content strategies and help build ideas on how to support and provide engaging communications
7. Help develop and maintain graphical aids for effective communication & social media campaigns.
8. Help promote a culture of creating modern standardized and effective creatives that are in accordance with ISKCON Standards and always upholds Srila Prabhupada's mission and vision.
9. Establish "best practices" methodologies
10. Keep abreast with the developments and changing trends in the industry

Preferred qualification & skills

1. Bachelor's degree in Media Science/Mass Communication & Journalism/Design & Arts
2. Proven design expertise with digital marketing & social media campaigns,
3. 2 to 5 years of experience in working with Photoshop, Illustrator, and Indesign
4. Proven expertise in editing & retouching photographs/artwork for use in creatives
5. Strong understanding of web design principles.
6. Knowledge of the latest developments in the industry will be an added advantage.

General Qualifications

1. Results-oriented; proven ability to prioritize, drive and achieve results through self and others under time pressure.
2. Demonstrated ability to work productively with counterparts in a cross-functional capacity
3. Ability to effectively prioritize and manage your time to address multiple responsibilities with an uncompromising approach to hitting deadlines

4. Must be able to respond quickly in an environment of changing priorities
5. Must be able to communicate in a calm and collected fashion

Time Commitment:

At present, the position requires a minimum commitment of 2 to 4 hours per week. Devotees seeking full-time service would need to accept additional responsibilities while the service develops.

How to Apply

To apply for this position, please use our online application form at

<http://gbcsp.com/serviceapplication>

To see other available positions and to learn more about the GBC SPT, visit

<http://gbcsp.com/service>