

# Online Education Director

The Online Education Director oversees the design and development of online e-learning programs and virtual courses, covering a wide range of topics of importance to the ISKCON family. We're looking for an experienced educator with engaging presentation skills and a desire to make a huge impact in a new role in a rapidly-developing online learning landscape.

## Role and Responsibilities

### Development of Courseware

1. Develop both informal and formal learning solutions to meet devotee needs, selecting the most appropriate strategies, methodologies, and technologies to maximize the learning experience and impact.
2. Oversee the development and delivery of professional, engaging, virtual/online learning programs that impart knowledge, skills and values to a variety of devotee groups and end-users
3. Work with devotee teachers and other experts to support instructors delivering online coursework from the planning to the assessment phase
4. Apply a data-driven approach to measuring the effectiveness of learning programs, establishing key metrics and continuously iterating to improve results
5. Collaborate with internal teams and associated partners to ensure requirements are being met and projects are kept on schedule.
6. Manage and mentor e-Learning developers, fostering a team culture of professionalism, accuracy, and continual improvement
7. Organize past and current learning materials into a central repository
8. Maintain knowledge of new methods and techniques for training, and recommend updates, upgrades, and new technology to maintain online course effectiveness and efficiency.

### Operations

1. Provide leadership for day-to-day operations for online learning
2. Manage and oversee financial/budget operations of the virtual learning program budgets.
3. Work with marketing to expand the reach of online programs and generate increasing enrollment numbers
4. Develop and implement operational policies, procedures, and standards for quality assurance in online education technology and instruction.
5. Ensure handling of all technical issues and any proctoring logistics issues

## Preferred Skills and Qualifications

1. A good understanding of adult learning theory, learning technologies and instructional design methodologies
2. Experience in the design, development and delivery of adult courses particularly eLearning/virtual curriculums

3. Demonstrated proficiency in the development of strategy, program design and implementation and roll-out of learning initiatives
4. Strong content creation skills, demonstrating an understanding of basic design principles, comfort with creative programs, and passion for creating engaging, effective learning programs.
5. Experience working with at least one of the leading Learning Management Systems, e.g. Moodle, Edx, or Learndash.
6. Aptitude for partnering effectively and building strong relationships with credibility and trust, with team members and internal and external stakeholders
7. Proven record of successful supervisory experience, able to establish and nurture relationships with individuals of varying backgrounds.
8. Excellent communication and presentations skills; comfortable interacting with senior management to provide updates and insight into best practices for ongoing priorities
9. Positive, flexible personality, purposefully approaching challenges with creativity and imagination
10. Desirable - Prior experience with managing a distance learning population
11. Desirable - Experience evaluating training success through metrics/adoption and development of continuous improvement plans

## Time Commitment:

This position is ideally a full-time position, particularly if combined with other services. As a part-time service it would require a minimum commitment of 12 to 15 hours per week. Devotees seeking full-time service may need to accept additional responsibilities while the service develops.

## How to Apply

To apply for this position, please use our online application form at <http://gbcsp.com/serviceapplication>

To see other available positions and to learn more about the GBC SPT, visit <http://gbcsp.com/service>